

2024

(July/August)

FYUP : 2nd Semester Examination

MULTIDISCIPLINARY COURSE

(Entrepreneurship)

(MDC-161)

Marks : 56

Time : 2½ hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

Answer *any four* questions : $4 \times 4 = 16$

1. How does entrepreneurial behaviour influence the success and growth of entrepreneurial venture?
2. Distinguish between entrepreneurship and intrapreneurship.
3. Briefly explain the Danhof's classification of entrepreneurs.

(2)

4. What is enterprise life cycle? Why is it important for entrepreneurs? 2+2=4
5. Explain the role of angel investors in supporting early-stage startup.
6. How does IIE support the initiatives to promote entrepreneurship development in India?

SECTION—B

Answer any four questions : 10×4=40

7. Explain the various factors influencing entrepreneurship in India.
8. Define women entrepreneurship. What are the problems faced by the women entrepreneur in India? 2+8=10
9. What are entrepreneurial traits? Discuss the various entrepreneurial traits of a successful entrepreneur. 2+8=10
10. Explain the various steps involved in starting a new venture.

24D/1840

(Continued)

(3)

11. Discuss the key considerations involved in designing a comprehensive EDP.
12. (a) What types of financial assistance do SFCs provide to SMEs? 5
(b) How does KVIC promote entrepreneurship in rural areas? 5

24D—4910/1840

2/MDC-161 Syllabus-2023